Globant
Helping create the perfect app for your money
Fast cloud native deployment and scalable platform hosted in AWS

Customer Challenge

To create the first digital wallet (EPE) in Dominican Republic with which, in addition to transferring money in real-time within minutes, you will be able to pay for shipping, transportation, services and subscribe to your favorite apps.

Solution

A digital strategy was generated, centered around the customer with the support of an information architecture, user experience, establishing KPIs and more. Additionally, a 100% cloud native architecture was implemented: flexible, scalable and based on APIs, allowing the reuse of code under international standards and applied in design patterns for microservices such as events.

Some of the AWS services we used for the platform were: API Gateway, EKS, DynamoDB, Glue, SNS, SQS, RDS, Athena, Xray, CloudWatch, among others... The team developed a CI/CD pipeline with AWS CodeBuild and GitLab to automate the creation and deployment of components in different environments, reducing manual intervention and releasing them more frequently without compromising quality.

Results and Benefits

Digital transformation and financial inclusion project with a multidisciplinary team of business hacking, design and development. Currently with 60+ Globers from different Globant Studios such as Design, Cloud Ops, Scalable Platforms, Business Hacking and others.

- Easy and intuitive creation of an app for iOS and Android
- 150K+ users on the app in less than 4 months, surpassing the company's goals
- Platform that meets the client's objective to deliver a truly digital experience
- Five main features such as: onboarding, payments, kiosks, cards and commerces
- Innovative architecture

About **Globant**

We are a digitally native company that helps organizations reinvent themselves and unleash their potential. We are the place where innovation, design and engineering meet scale.

We are more than 27,000 Globers present in 25 countries in 5 continents working for companies like Google, Electronic Arts and Santander, among others.

- We were named a Worldwide Leader in CX Improvement Services by IDC MarketScape report.
- We were also featured as a business case study at Harvard, MIT, and Stanford.
- We are a member of The Green Software Foundation (GSF) and the Cybersecurity Tech Accord.

For more information, visit **www.globant.com**

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